



The Blue Pyramid Design Studio
4129 First Ave. Ste # 2B
San Diego, Calif. 92103
www.thebluepyramid.com
Landline 619-260-0260 Cell 619-546-2280
CA Certified Micro/Small/DVBE (DGS #34099)
Federally Registered SB/SDVOB (DUNS #140788949)

The Blue Pyramid Graphic Design Studio is owned and operated by Roger L. Reed, a service-connected disabled veteran. My wife, Celestina Llido-Reed, and I are the sole proprietors in total control of the day to day business operations of the firm and are registered with the city and county of San Diego to do business as The Blue Pyramid. All operations are fully managed and controlled by my wife Celestina Llido-Reed and myself. We are registered with the State of California, Dept. of General Services as a DVBE (DGS# 34099) and the Federal Government CCR as a SDVOB (DUNS 1407849). Additional certifications are with the Metropolitan Water District of Southern California.

As a DVBE in California we provide discounted rates to State officials, agencies and departments.

Services offered:

Portrait photography, event/location photography, event/location videography, graphic design, audio editing, video editing, photographic retouching, web video streaming, video encoding, video hosting and titling, DVD authoring (Standard definition and Blu-Ray high definition).

2010 Rates-Photography/Video

Photography (portrait): \$175.00 per hour/1 hr minimum.
Photography (event): \$175.00 per hour/3 hr minimum.
Video: event/location \$300.00 per hour/1 hr minimum.
Video editing: \$300.00 per hour/2 hr minimum.
Photography provided in digital form unless otherwise arranged.
Photography printing/finishing based on size of final product.
For clients requiring rush services a 15% rush fee is applied.

2010 Rates-Graphic Design Service

Titling, 3-D Animation, special effects, green screen: \$600 minimum.
Posters, Banners, Brochures: \$600 minimum.
(Poster/Banner printing pricing varies based on size of final product.)

2010 Rates-Web Design

New Websites: \$1800 minimum.
Support services for current clients as follows:
Web updates: \$900 minimum.
Including text/photo additions, deletions, text or content changes or updates (does not include photo services).
Menus, links or navigation: \$500 minimum.
Addition/subtraction of pages /content-apart from web updates.
Website redesign: \$1000 minimum.
Same text and photos but new design (minor text/photos changes incl. in redesign).
Video services on web: \$600 minimum.
Video from customer converted/placed on Web.
Video for CD/VCD/DVD: \$1000 minimum.